

Executive Change Leadership - Awareness Checklist.

Unlocking the Power of Neuroscience and
Psychology for Effective Change Leadership

Duxinaroe.com

This simplified checklist is designed to help executives and organisational change leaders conduct an initial assessment of their awareness of the critical factors of managing change.

Answer = Yes +6 points	Answer = Partially +3 points	Answer = No +0 points
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	Yes +6	Part +3	No +0
1. I know how neuroplasticity works and I use this knowledge effectively to lead change.			
2. I am aware, that when we discuss 'resistance to change', we are describing the brain's natural methods of reducing glucose energy consumption, and I know what can be done to reduce such 'resistance'.			
3. I know how stress impacts brain function and its implications for change management / how to create a psychologically safe environment.			
4. I am aware of the role of emotions in change and how to manage emotional responses effectively. (My own and others).			
5. I can list other factors (in addition to those above) which cause the adult mammalian brain to react defensively, causing 'resistance to change' in the workplace.			
6. I know why the human brain's ability to problem-solve and change is impaired and organisational performance drops when we exclude employees.			
7. I can explain that change doesn't stick due to employees' brains protecting themselves from stressors and change cannot start when brains are in survival mode.			
8. I am aware that some of our processes, systems and strategies ignore the working principles of the brain. I know how to improve them to maximize employee engagement.			
SUB TOTALS			
TOTAL SCORE			

Unlock Your Potential as a Change Leader with the BTFA Course (The Neuroscience of Change)

Are you ready to take your approach to leadership and change management to the next level?

Assessing your current awareness of the neuroscience of change is a crucial first step on the path to becoming a more effective change leader.

Our exclusive BTFA experience, is designed to empower executives and change leaders like you, with the knowledge and insights needed to supercharge your change initiatives.

Why Choose BTFA?

Unlock the Power of Neuroscience to engage your people.

Highly reputable global reports demonstrate an engaged workforce leads to:

- **increased profit by 23%**
- **reduced absenteeism by 81%**
- **reduced accident rates by 64%**

With BTFA, you'll delve deep into the fascinating world of neuroscience. Understand how the human brain responds to change, and learn to leverage this knowledge to drive organisational transformation.

Assess your score on the next page.

Your scores uncovered:

Lead with Confidence:

Achieving a score of 40 or more signifies that you're on the right track. But why settle for good when you can be great? The BTFA experience equips you with the expertise to lead change initiatives that optimize brain performance, boosting your team's contribution to performance, productivity, and profit.

Enhance Your Success

If your score falls below 40, it's clear that there's more to explore. Learning about the brain's response to change is a game-changer. It significantly enhances your chances of success when leading change programs. Invest in your growth as a leader, and watch your success soar.

Stay Competitive:

In today's rapidly evolving business landscape, staying ahead of the curve is imperative. If you scored below 30, it's crucial to delve into this field with urgency. The BTFA course ensures you remain at the forefront of the latest thinking, providing you with a competitive edge in the market.

Join the online BTFA experience today

Don't miss out on this opportunity to transform your leadership style and lead change initiatives with confidence. The BTFA course is your ticket to mastering the neuroscience and psychology of change, propelling you toward greater success in the world of change management.

Enroll now at www.Duxinaroe.com and unleash your full potential as a leader of people and change. Your journey to becoming a more effective, influential, and impactful change leader starts here.

To discuss your particular challenges and find out more about the course and how it can help, please use [this link](#) to book a call with us.